



RFG Talk: Color: Additions, Subtractions, Signals

MAY
10
WED

3:30 – 5:00 PM
2135 SSMS
Learn more: bit.ly/TMT-RFG

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In this presentation, Ricardo Cedeño Montaña will describe some of the particular principles, mechanisms, and techniques by which color film functioned in its formative years and the coding schemes for (re)producing, storing, and transmitting color information in electronic and digital media. Using a media archaeological approach to technical media, Cedeño Montaña will show that color in technical media is anything but stable and such instability implies different contexts of sensory data processing and storage.

Dr. Ricardo Cedeño Montaña is professor, media archaeologist of technical images, and multimedia artist. His recent research work focuses on the media archaeology of computer graphics and digital color. He is the author of *Portable Moving Images* (Degruyter 2017) and associate professor at the Faculty of Communications and Philology at the University of Antioquia, Colombia.

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